

## Promoting Innovative and Inclusive Danube Societies

### Concrete outline of process for labeling of projects

10 December 2014 | Vienna



# Danube-INCO.NET - what is?

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- **Coordination and Support Action** for International Cooperation in Research and Innovation
- **Project start:** January 1, 2014
- **Project duration:** 36 months
- Received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration (**FP7**) under grant agreement no 609497
- EC funding: approx. 2 Mio. EUR



# 14 countries





# 19 partners ...



## PARTNERS



# Workpackage structure

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- WP1 - Project Management
- WP2 - Policy Dialogue
- WP3 - Tackling Societal Challenges: Energy Efficiency and Renewable Energy in a Bio-based Economy
- WP4 - Analytical Evidence on Research and Innovation in the Danube Region
- **WP5 - Promoting Innovative and Inclusive Danube Societies**
- WP6 - Scaling up Danube Funding Mechanisms
- WP7 - Communication and Dissemination

# WP5 - Promoting Innovative and Inclusive Danube Societies

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## Overall Objectives

refer to a societal challenge of Horizon 2020  
“Inclusive, Innovative and Secure Societies”



- **support the innovation policy** in the region through support of **smart specialization strategies**
- **support capacities in technology transfer** through creation & support of **Danube Technology Transfer Centres Network**
- **support the development of targeted projects using different funding sources which shall fit into the EUSDR objectives**

# Development and “Labeling” of Danube Region projects and proposals

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- Contributes to **promote innovative and inclusive** Danube societies
- Addresses the **labelling of strategic projects** of the EUSDR and proposes the framework for a **joint approach** and coordination of all PAs.
- Supports the **evaluation** of project proposals through “Letters of Recommendations” certifying their “**relevance for the Danube Strategy**”
- Process is **based on the good labelling practices** already established in some PAs and aims to establish coordinated and integrated approach

# Expected results

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- Boosting the **information flow about relevant calls** expected to support the implementation of EUSDR and PAs roadmaps
- Improving **networking and cooperation** among stakeholders in the Danube Region
- **Accelerated implementation** of the EUSDR and Action Plan through advanced recognition of the most prominent project applications
- **Increased number of successful project applications** with strong partnership and impact throughout the Danube macro-region
- **Increase the awareness of the research society** on the relevance of EUSDR priorities, networking and complementarities
- Setting the environment for **improvement of mutual understanding and cooperation** among macro-regional strategies and EU funding schemes (e.g. Horizon 2020, DTP)



# Target audience

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Three different target groups:

- *PAs and Steering Groups* - to **actively participate** in the proposed process: select relevant calls (1) and evaluate proposals (4, 3)
- *Stakeholders* - to motivate them to **design proposals** highly relevant for the EUSDR and apply for the EUSDR label
- *Evaluators, programme managers and other management authorities* of relevant funding schemes to **recognise and accept EUSDR label** in their calls

# Labelling process

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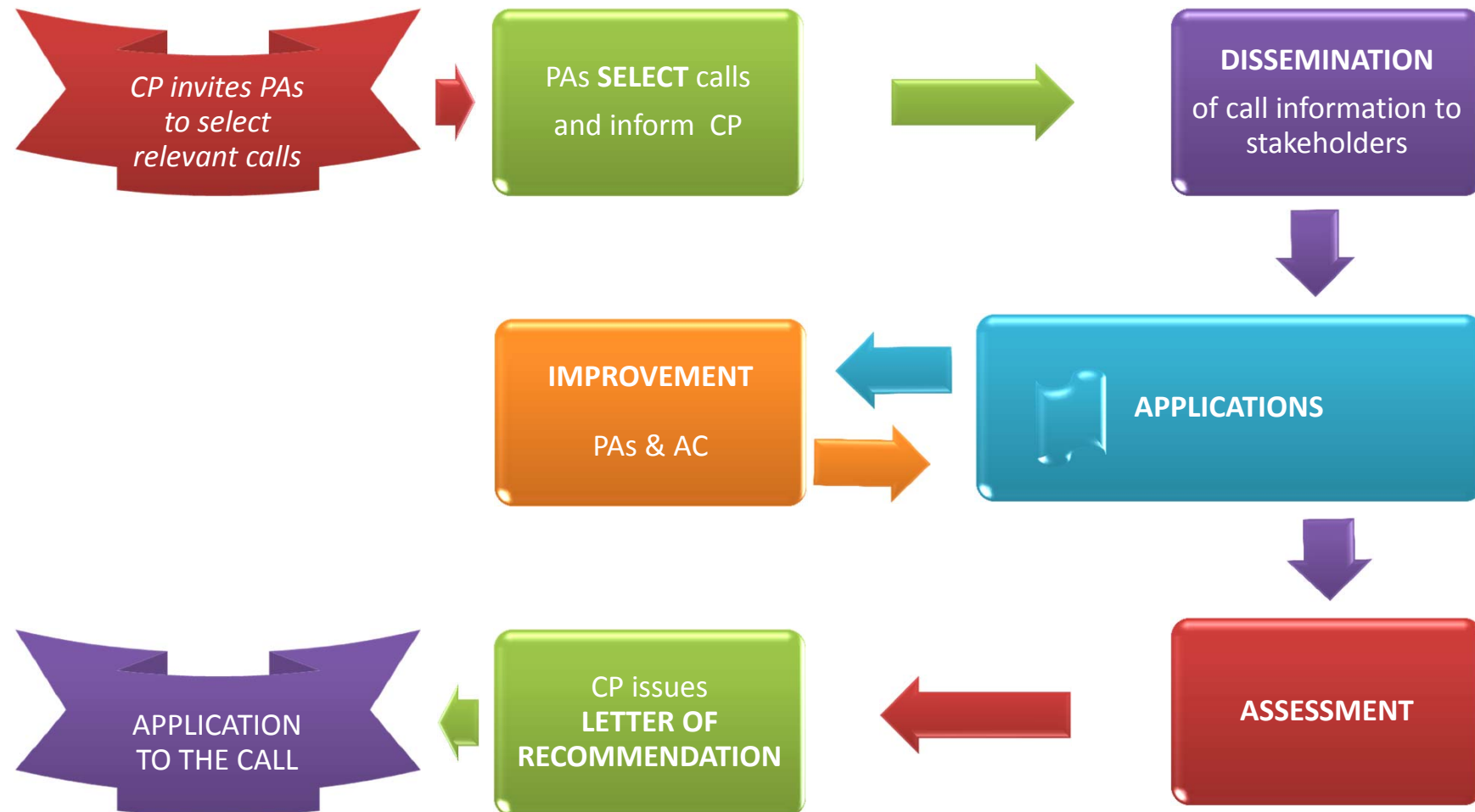


Organized in four stages:

1. PAs **select** the most relevant calls (up to 3 annually),
2. extensive **dissemination** of selected calls
3. **improvement** of project applications to enhance projects' **EUSDR relevance** and partnership
4. projects evaluation and **labelling**

The process ends with the **Letter of Recommendation** (LoR) to be submitted with the formal project application.

# Flowchart of the process



# 1. Selection of calls

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- PAs & SGs invited to target **the most relevant calls under particular funding schemes** (e.g. Horizon 2020), which fit into the PA objectives, complement the on-going activities and avoid duplication, and could make **substantial difference** to the status quo
- Organization of work  
Each PA is free to organise this process as they deem appropriate, with the involvement of the Steering Group
- Outcome  
**Up to 3 calls per year** (prior to their opening)

## 2. Dissemination

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- Selected calls intensively promoted through
  - **Danube-INCO.NET** dissemination platforms &
  - **PA Steering Group communication channels**
- Why?
  - to **present** information about relevant calls to stakeholders **expected to take part** in future project proposals
  - to **increase interest** among target groups
  - advertise the **EUSDR label**
- Increased information exchange and linking among stakeholders



### 3. Improvement of EUSDR relevance

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- **What?** - Assist in project preparation to improve **EUSDR relevance & partnership**
- **Who?** - **Advisory Committee & PACs**
- **How** - Proposals apply via e-mail by sending *Project Outlines* (in the respective form of the call) or the *Application Form*, including call details, project title, EUSDR actions/targets, proposed consortium, project rationale, objectives, activities and outcomes, impact, duration and budget, and a short statement on the **relevance for the Danube Region**.
- **Outcome** - Recommendation how to strengthen the connection with the EUSDR and improve impact for the Danube Region

## 4. Evaluation

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- **Who?** - PACs & SGs
- **How?**
  - ✓ Apply for EUSDR label (step 3 not obligatory)
  - ✓ Demonstrate strong macro-regional dimension in terms of impacts, partnership and/or location of the actions
  - ✓ Follow PA policies of strategic project recommending/labelling
  - ✓ Evaluation solely based on relevance to the EUSDR and PA (targets, objectives, roadmaps)
  - ✓ Not assess the scientific or technological quality.
- **Outcome** - up to three proposals will be awarded EUSDR label and receive **Letter of Recommendation**

## 1. SELECTION OF CALLS

### 2. Dissemination

(PA web pages, communication channels, etc.)

### 3. Improvement (PACs)

## 4. EVALUATION

# Pilot -Twinning for PA7

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Twinning scheme of Horizon 2020

- a capacity building mechanism for the EUSDR

## **Twinning of research institutions**

... aims to build on the huge potential of networking for excellence through knowledge transfer and exchange of best practice between research institutions and leading partners.

## **Spreading Excellence and Widening Participation**

**Call for Twinning H2020-TWINN-2015**

Deadline date: 07-05-2015

<http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/calls/h2020-twinn-2015.html>

# H2020 Twinning



## What?

Specific challenge is to address **networking gaps** and deficiencies between the research institutions of the low performing Member States and regions and internationally-leading counterparts at EU level.

## How?

Proposals have to outline the **scientific strategy for stepping up and stimulating scientific excellence and innovation capacity** in a defined area of research as well as the scientific **quality of the partners involved** in the twinning exercise.

## When?

- 2 calls: 2015 and 2018
- Budget: ~ 100 Mio. EUR



# Call 2015 details and partnership

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## Call 2015 Details

- Call deadline: **7 May 2015** (Call publication: 2 July 2014)
- Call budget: 65,27 Mio. EUR
- Project budget: **1 Mio. EUR**
- Project duration: **3 years**
- Type of action: Coordination and Support Action

## The Partners

- **ONE** institution located in a Low Performing EU Member State/Region or Associated Country (**COORDINATOR**)
- A minimum of **TWO** additional partners from two different EU Member States or Associated Countries.

# Eligible costs

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## Funding for

- ✓ short term staff exchanges
- ✓ expert visits and short-term on-site or virtual training
- ✓ workshops, conference attendance
- ✓ organisation of joint summer school type activities
- ✓ dissemination and outreach activities

## Ineligible

- no support to infrastructure and equipment
- no support for hiring new permanent research staff

# Pilot agenda

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## Launch of the Pilot within PA7

– December 2014

## Dissemination and promotional activities

– start in December 2014

## First information for other PAs – January 2015

– January 2015

## Improvement of applications

– January - April 2015

## EUSDR labelling and LoR

– April - May 2015

## Pilot feedback & update of the proposed process

– May - June 2015

## Launch of the labelling facility in other PAs

– since June 2015

# Thank you for your attention!

Please do not hesitate to contact us  
for further information

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