



25th Steering Group Meeting of EUSDR Priority Area 7

2 June 2023 | Bratislava



DSP support frame

Embedding / Funding

Monitoring / Evaluation

Youth

Support for EUSDR core-stakeholders

Capacity Building

Communication



DSP support for core stakeholders

🕒 What remains?

Cross-PA and cross-MRS events for PACs

support the EUSDR key stakeholders with inputs/knowledge/exchange/adoption of ongoing initiatives and/or capitalisation trends



Support to PACs in organising SG meetings

technical/thematic support in organising SG meetings (web-based tools) & support of youth inclusion into PAs.



Technical and thematic support to PAC events

technical and thematic assistance to PAC events (except Steering Group Meetings)



Revision of contact lists & common calendar

contact change in NCs/PACs/SG-members and events are updated in EUSDR mailing & contact lists, website, intranet and smart app



“Unfolding EUSDR” sessions

tailored to specific needs of stakeholders to provide the newly appointed EUSDR governance actors an introduction sessions

DSP support for core stakeholders

What's new?



Support to PACs in organising hybrid events

specific events to gain knowledge about hybrid events & guidelines



Targeted design for NCs, PACs, NCs-PACs and SGM

elaborating a USP / benefits / added value for and with interested PAs to strengthen cooperation/ownership for horizontal coordination



Process-driven framework for PACs

support in narrowing/streamlining the topics within a PA (e.g. WG/TF)

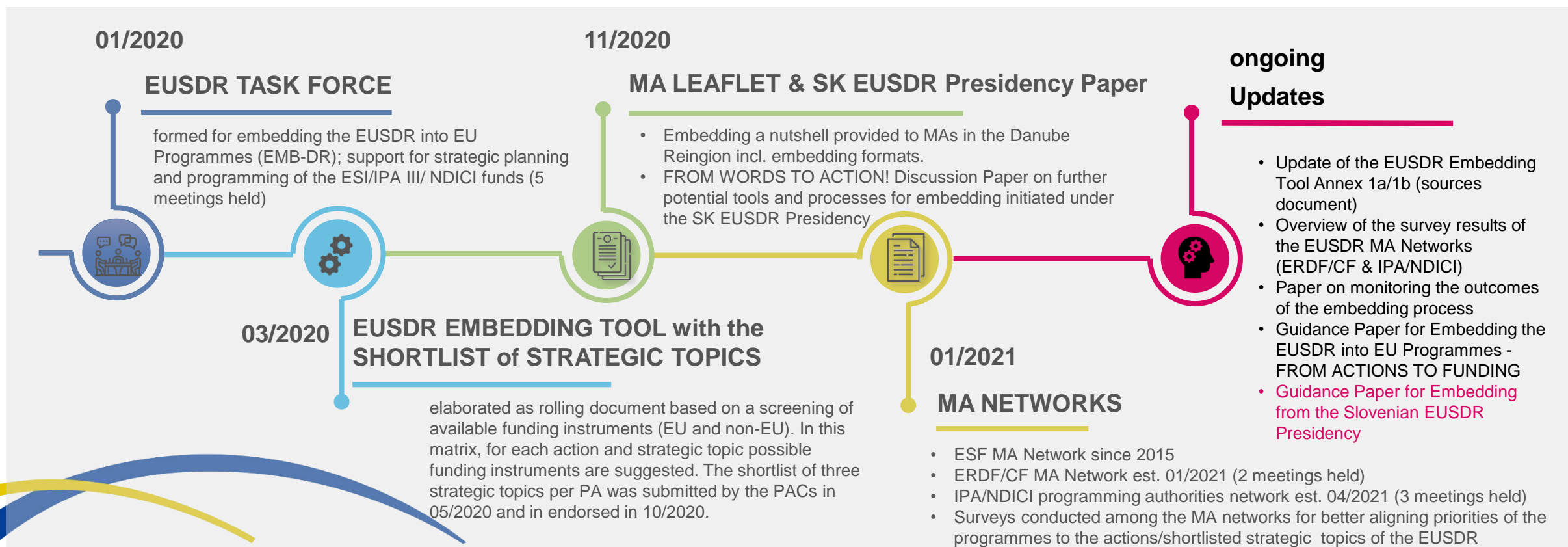


PACs team building seminars

support for horizontal EUSDR coordination/implementation by increasing mutual trust/cooperation/ownership at political level

Embedding process

• Summary



Embedding tools

The Guidance Paper for Embedding of the EUSDR : comprehensive instructions for the EUSDR Embedding process including a table filled in by Priority Areas to provide up to three strategic topics (per PA) and detailed description of each strategic topic (shortlist)

UPDATED! The EUSDR Embedding Tool (Annex 1a): Actions of the EUSDR AP and of the shortlisted strategic topics, which have been in each case allocated to possible EU funds, IPA III and NDICI funds as well as to the Annexes D of the Country Reports 2019 and 2020

UPDATED! Sources for content of funding instruments (Annex 1b): a compilation of funding instrument sources to support PACs in their selection of strategic topics and NCs in approaching the MAs.

MA Leaflet to embed the EUSDR into EU programmes 2021 – 2027: the how, the why, the what summary of EUSDR embedding for representatives of managing/programming authorities, NCs, PACs and other stakeholders working on embedding into EU programmes

EUSDR EMBEDDING – FROM WORDS TO ACTION! Discussion Paper: discussion paper on further potential tools and processes for embedding initiated under the SK EUSDR PRESIDENCY

Updated! Overview of surveys of EUSDR MA Networks (ERDF/CF and IPA/NDICI): Based on the results of the surveys conducted in spring 2021, documents were designed to better align priorities of the programmes to the actions/shortlisted strategic topics of the EUSDR

Guidance Paper for Embedding the EUSDR into EU Programmes - FROM ACTIONS TO FUNDING: further possible course of action, also putting emphasis on embedding the EUSDR in non-EU countries

Guidance Paper for Embedding the EUSDR into EU Programmes - FROM PROGRAMMING TO IMPLEMENTATION: concrete steps from the programming to the implementation phase with a focus on embedding in non-EU countries, cross-cooperation between MRS and cross-cooperation between the Priority Areas.



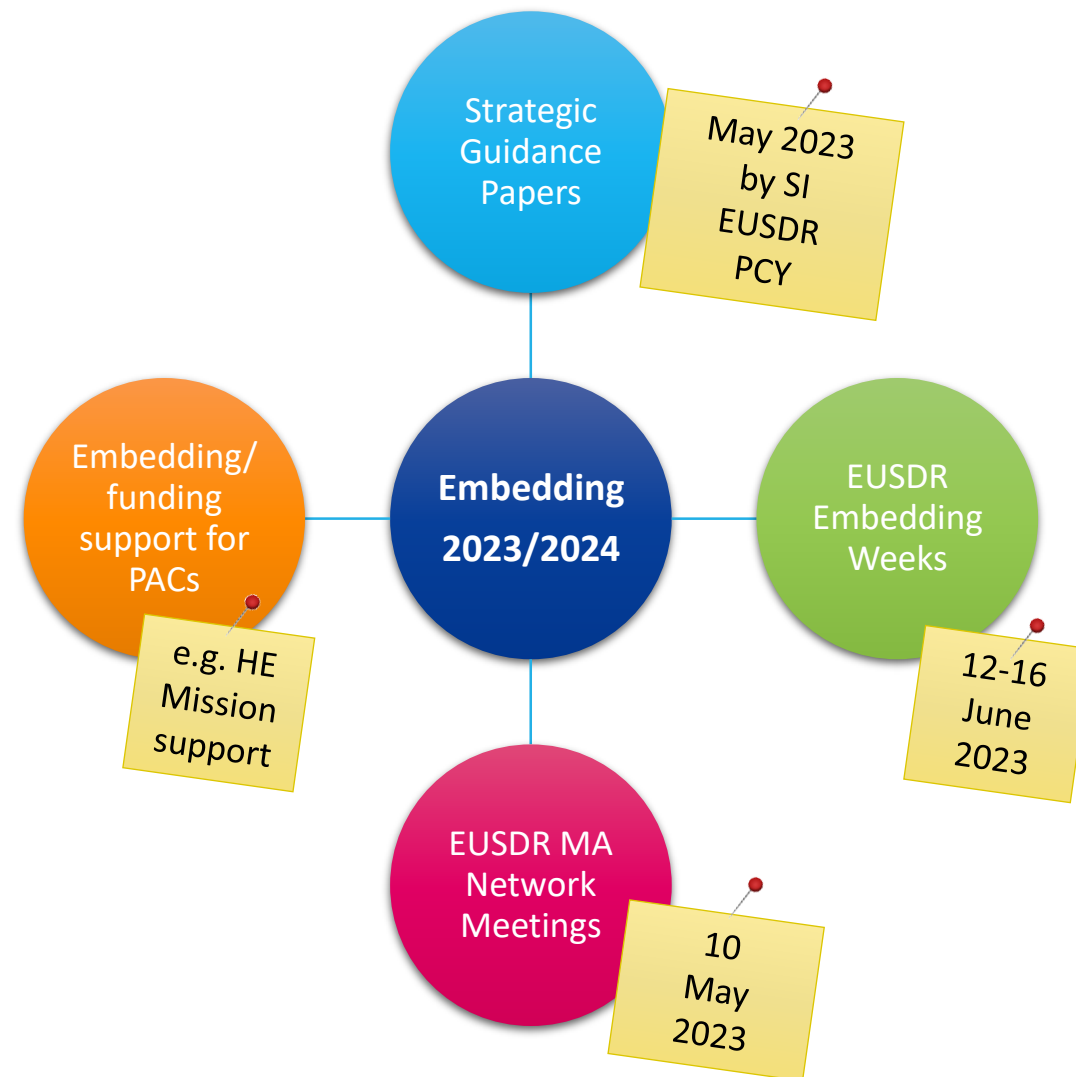
For EUSDR embedding process and the EUSDR tools elaborated, please visit:

<https://danube-region.eu/projects-and-funding/embedding-2021-2027/>



Embedding / Funding

- Embedding process expected to be completed by 12/2024 at the latest – focus on Implementation.
- Subsequent, targeted further support on the topics of financing and funding programmes is envisaged.
- Support by EuroAccess in providing tailor made overview of EU calls.



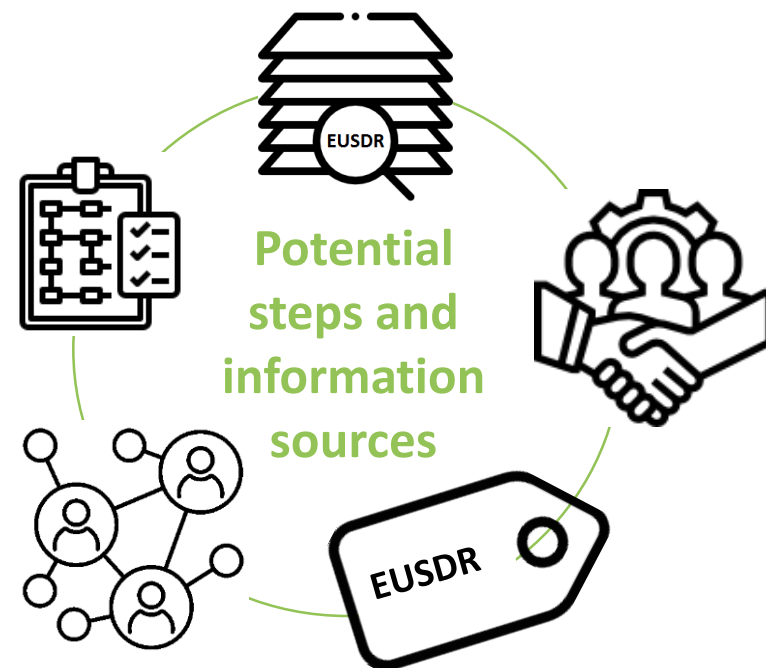
Monitoring the outcomes of the embedding process

Programming Phase

- Mapping of cooperation actions, including MRS embedding, by INTERACT (based on EC screening of ERDF programmes)
- Additional input from EUSDR Evaluations, NCs (e.g. Task Force EMB-DR) and managing/programming authorities (MA network meetings)

Implementation Phase

- Scanning calls for EUSDR relevance via [EuroAccess](#)
- Monitoring of projects via PAC Reporting Tool
- Monitoring of projects via managing/programming authorities (e.g. labelling of projects, extra points for project proposals with MRS relevance, a standing point at programme MC meetings?)
- Keeping track of programme evaluations



→ Interim and final report/analysis on outcomes of Embedding (2025 & 2028)

Monitoring & Evaluation

🌐 EUSDR Implementation Report 2020-2021

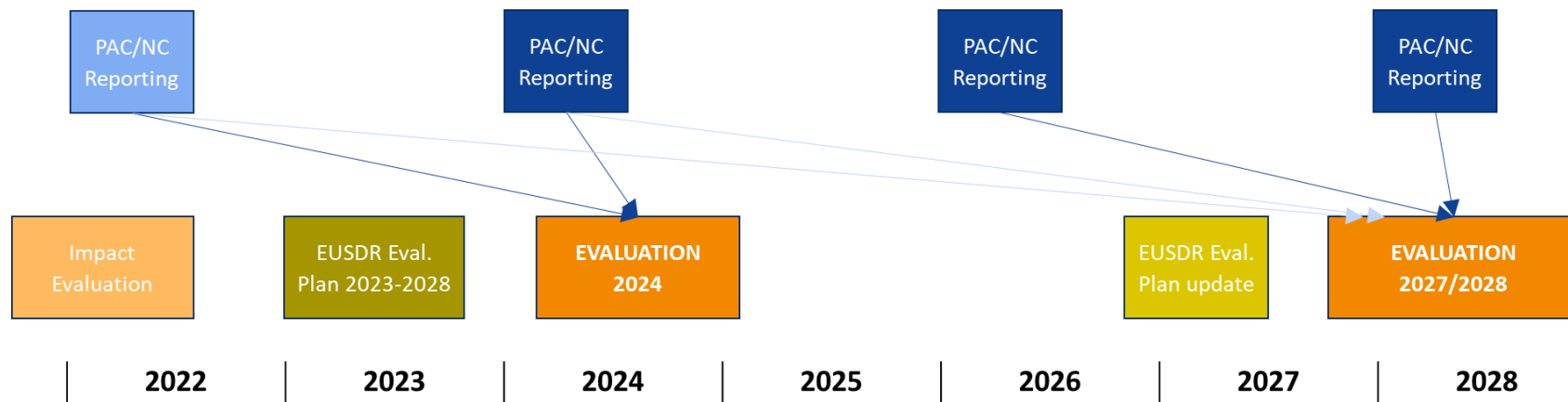
- Published on the [EUSDR Website](#)
- Summarising the progress and achievements of Priority Areas (PAC reporting) as well as on EUSDR level

🌐 Next reporting: 2024

(covering the period 2022-2023)

🌐 2023-2028: 2 Evaluations planned

- Details currently being elaborated in the **Evaluation Plan**
- In coordination with **SG DANUVAL** (meeting held on 10 May 2023)
- **Thematic focus** (based on online survey and discussion with SG DANUVAL): strategic dimension, governance, technical implementation, policy impact, financial issues



Danube Strategy Flagships



- 🕒 Promotion of **Danube Strategy Flagships 2022** ongoing
- 🕒 Identification of **Danube Strategy Flagships 2023** according to the Guidance Paper started in March 2023
 - **Selection** of Flagships by the PA based on SG decision (min. 1 and max. 3 new or updated Flagships per PA)
 - **Submission** of Flagships by the PACs via online form (<https://danube-region.eu/danube-strategy-flagships-submission-2023>) **until 10 July 2023**
 - **Distribution & promotion** of Flagships 2023 from autumn 2023 onwards

Communication



- Annual Action Plan
- Social media platforms constantly updated & 2 campaigns/ year
- Flagships 2022 promoted in spring 2023
- Website & smart app functional and updated
- Embedding Week (e-booklet)
- Online media campaigns (2024, 2027)
- Information & brand-awareness materials (annually)

- Align **communication** activities more with the EUSDR PCYs for more **visibility**
- **Flagships 2022** (15 flagships) will be promoted in spring 2023 → in relation to SI PCY events, in order to **better approach the PACs** & their activities
- Flagship 2023 → campaign on social media in **autumn 2023**, also in connection to relevant events
- **INSTAGRAM** platform → more content for **youth**, with the help of DYC comm group (5 DYC members)
- **Information & brand-awareness materials** → to be elaborated & disseminated



What is NEW ...

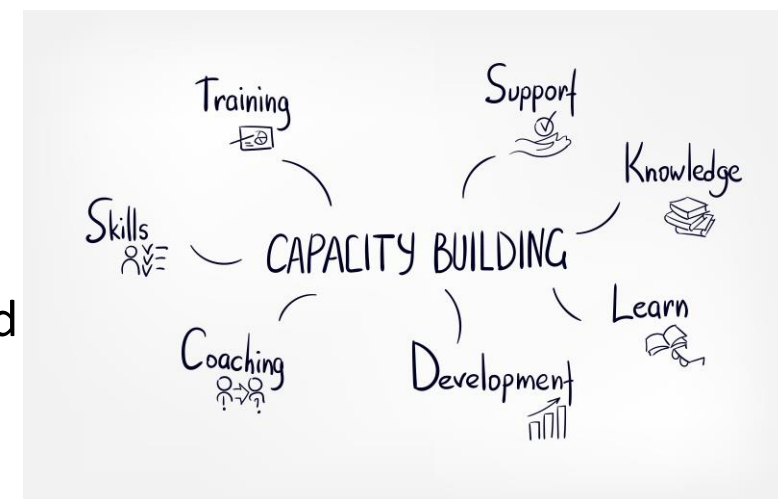
- **Website**
 - new service provider, more exciting & user-friendly, related to the smart app, for improved content
 - Stages: questionnaire for website-users (Apr-July 2023), ToRs elaboration: summer 2023, contract signing: autumn 2023, contract implementation: early 2024 (website developments), new website launch: end of 2024
- **Smart app** → back-end functions correlated to the website for better coordination of the content & different content
- **Videos & animated banners** → a new contract signed & implemented
- **Embedding Week** → online promotion, e-booklet disseminated

April -
July
2023

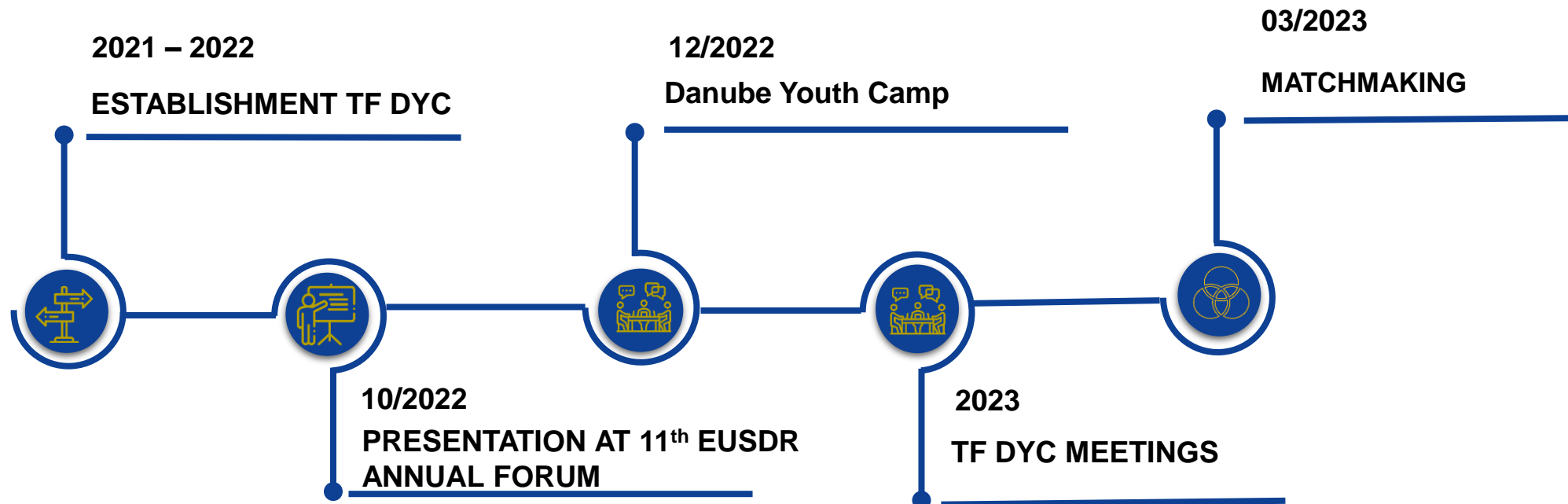


Capacity Building

- **Development of a capacity building (CB) framework :**
 - a Training Needs Analysis will be conducted in order to develop a CB framework for the EUSDR core stakeholders in respect to their roles & responsibilities:
 - collect & analyse data for a training needs analysis
 - develop a framework for improving capacity building through tailored training
- based on TNA, 6 training sessions will be provided (1/year) - first training session will be organised in 2023.




Danube Youth Council



Involvement of DYC members in PAs

- The DYC members have begun their involvement on thematic (PA) level, based on their expressions of interest.
- End of the Pilot Action in Oct. 2023: concrete steps shall be taken in the next months

Mutually beneficial exchange



PAs shall profit from gaining new, fresh perspectives / inputs

DYC members shall profit from gaining an insight into the daily work of the Strategy, making their voices heard and bringing in the perspective(s) of the young people

Involvement of DYC members in PAs

- Possible ways of meaningful involvement:
 - Letting the DYC members give their input on documents, projects, processes...
 - Involving the DYC members in drafting reports, studies, agendas...
 - Inviting the DYC members to meetings, conferences, events and (if possible) giving them an active role

→ Discussion and best-practices sharing with the DYC members & PACs



DYC members / PA-SG meetings participation

- To support and intensify contacts with the PAs:
 - DYC members should have the opportunity to participate in SG meetings
 - Get in touch with SG members
 - PAs shall use the benefits of onsite **and** online environments
 - DYC members shall gain an insight into the work of PAs and actively contribute to the implementation of EUSDR
- **Enabling this: via EC's Pilot Action budget within the DSP: 1 DYC member – to attend 1 SG meeting of each PA onsite, until 10/2023.** A maximum of 1 onsite DYC-attendee per PA, covering travel and accommodation costs. Technicalities timely via DSP (3 weeks in advance): office@eusdr-dsp.eu.
- Above that:
- **Online participation of DYC-members in SG meetings**
 - **Coverage of travel and accommodation via PAC budgets**

What's next?

Priority Area & cross-PA/MRS relevant events		
Scope	Date	Location
EUSDR Embedding Week	12-16 June 2023	online
The Danube Region at turn of times	10 July 2023	Stuttgart, DE/BW
Young Bled Strategic Forum	25-27 August 2023	Bled, SI
Mediterranean Coast & MRS Week	18-22 September 2023	Izola, SI
Danube Region Transport Days	3-4 October 2023	Ljubljana, SI
14th EUSBSR Annual Forum	4-5 October 2023	Riga, LV
21st European Week of Regions & Cities	9-12 October 2023	Brussels, BE
8th Danube Parliamentary Conference	12-13 October 2023	Ljubljana, SI
7th Meeting of CC COP7	11-14 October 2023	Belgrade, RS
EUSALP Annual Forum	18-19 October 2023	Bad Ragaz, CH
10th Danube Participation Day	23 October 2023	Ljubljana, SI

EUSDR Management & Governance		
Scope	Date 2023	Location
NC-PAC Meeting	18-19 September 2023	Portorož, Slovenia
2nd Danube Youth Camp & POPRI Startup Challenge	20-23 October 2023	Primorski tehnološki park, Slovenia
12th EUSDR Annual Forum 2023	24-25 October 2023	Brdo pri Kranju, Slovenia

Priority Area		Date 2023	Location
SG meeting	PA 7	2 June 2023	Bratislava, Slovakia
SG meeting	PA 10	6-7 June 2023	Belgrade, Serbia
SG meeting	PA 9	14 June 2023	Online
SG meeting	PA 5	27 June 2023	Bucharest
SG meeting	PA 8	10 July 2023	Stuttgart, Germany
SG meeting	PA 11	11 July 2023	online

<https://danube-region.eu/communication/events/>



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